

# RASCW Commercial Economic Real Estate Forecast

January 19, 2017

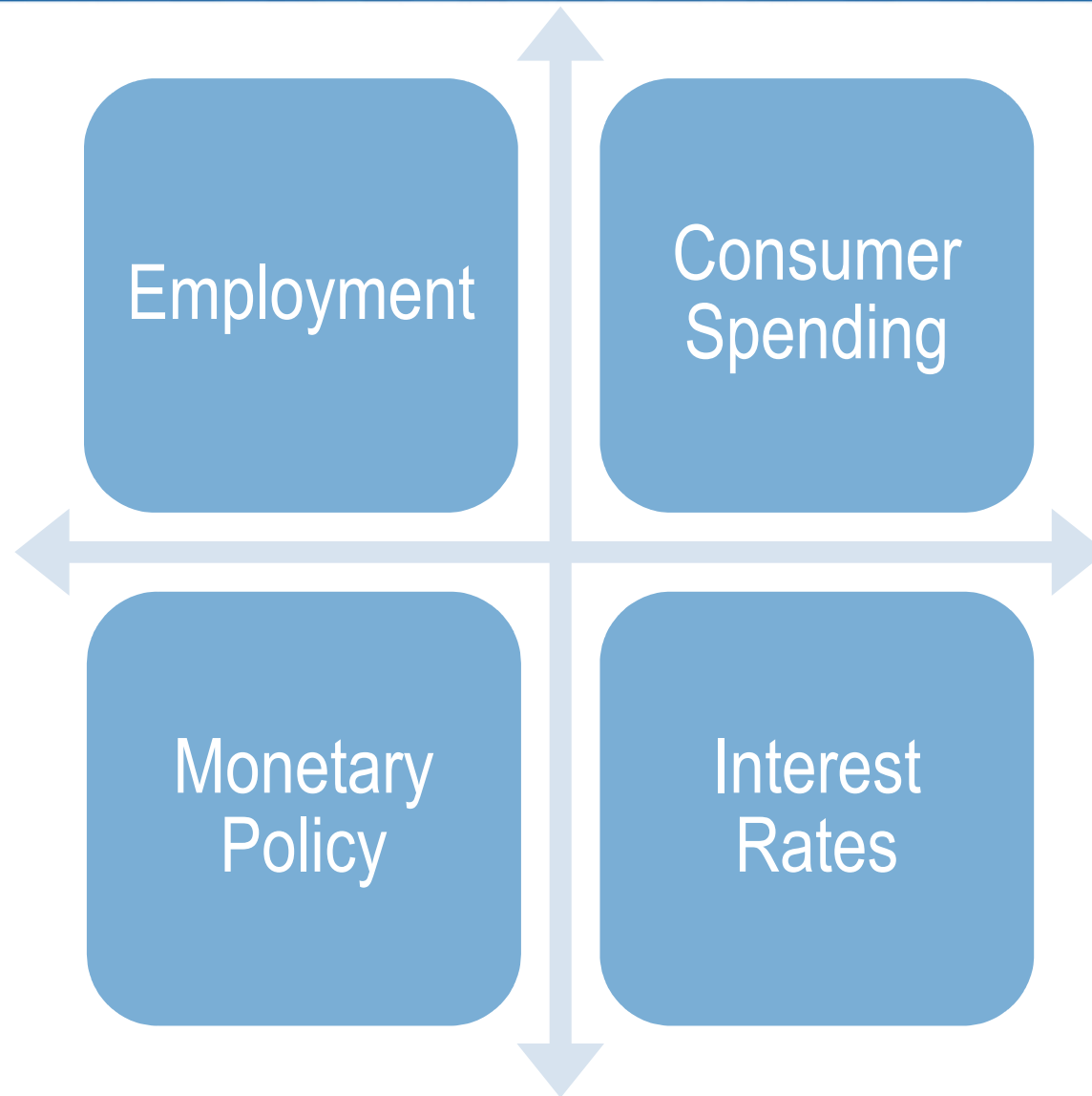
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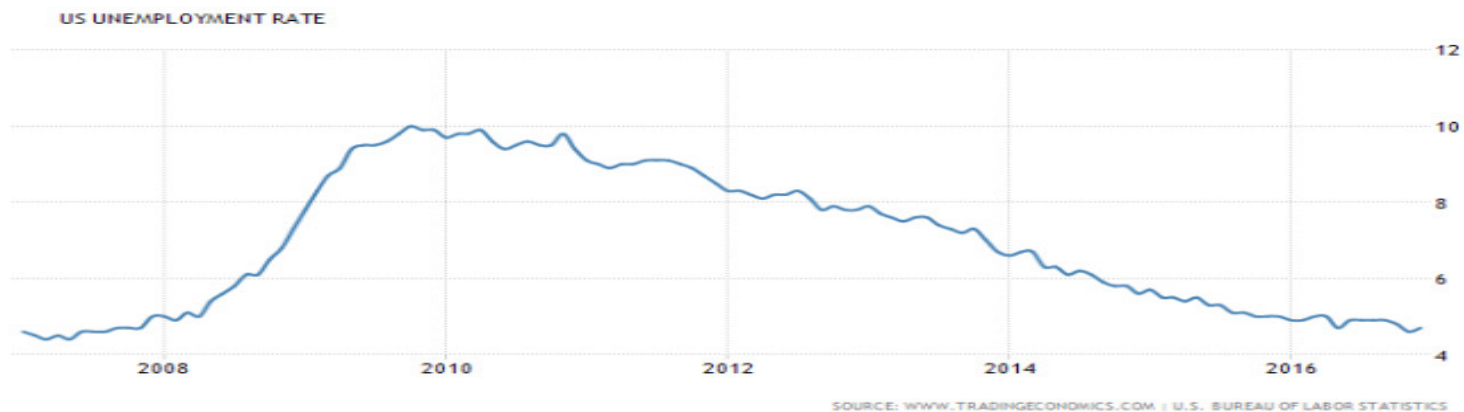


- 1. National Economic Update**
- 2. Commercial Real Estate Trends**
- 3. Banking Industry Trends**
- 4. Permanent Market Trends**
- 5. What's Ahead?**
- 6. Conclusions**



# Employment

- **Job growth** ↑
  - Averaged 180,000 net new jobs/month in 2016
  - Down from 230,000 in 2015 and 250,000 in 2014
- **Slow-down in pace of job growth may reflect economy nearing full employment**
- **Unemployment** ↓
  - Currently 4.7%, below fed estimated long-term average
  - Hit nine-year low (Nov. 2016)
  - 11 bps below historical long-term average of 5.8% (1948-2016)



# Household Wealth & Consumer Spending



- Employment numbers include part-time work; larger than average segment working part-time (involuntarily)
- Real (inflation adjusted) median household income remains slightly below pre-recession levels



- Average hourly wages increased by 2.9% in 2016, largest post-recession increase

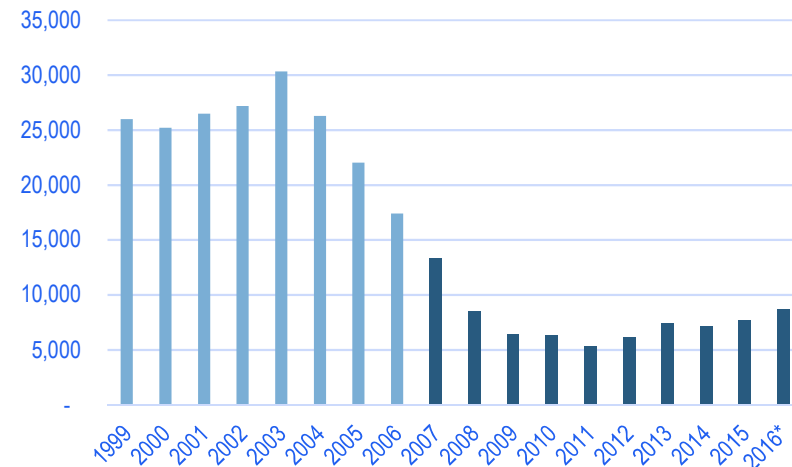
# Household Wealth & Consumer Spending

- **US car sales reached peak levels over past two years**
  - 17.55 million vehicles sold in 2016, breaking prior year record of 17.47 million
  - 7 consecutive year-over-year increases in US auto sales
  - Industry experts anticipate modest decline in 2017 to 17.1 million
- **Wisconsin home prices are now above pre-recession levels, however homebuilding remains well below pre-recession levels**

Wisconsin Median Home Prices (\$000's)



Wisconsin Single Family Housing Starts

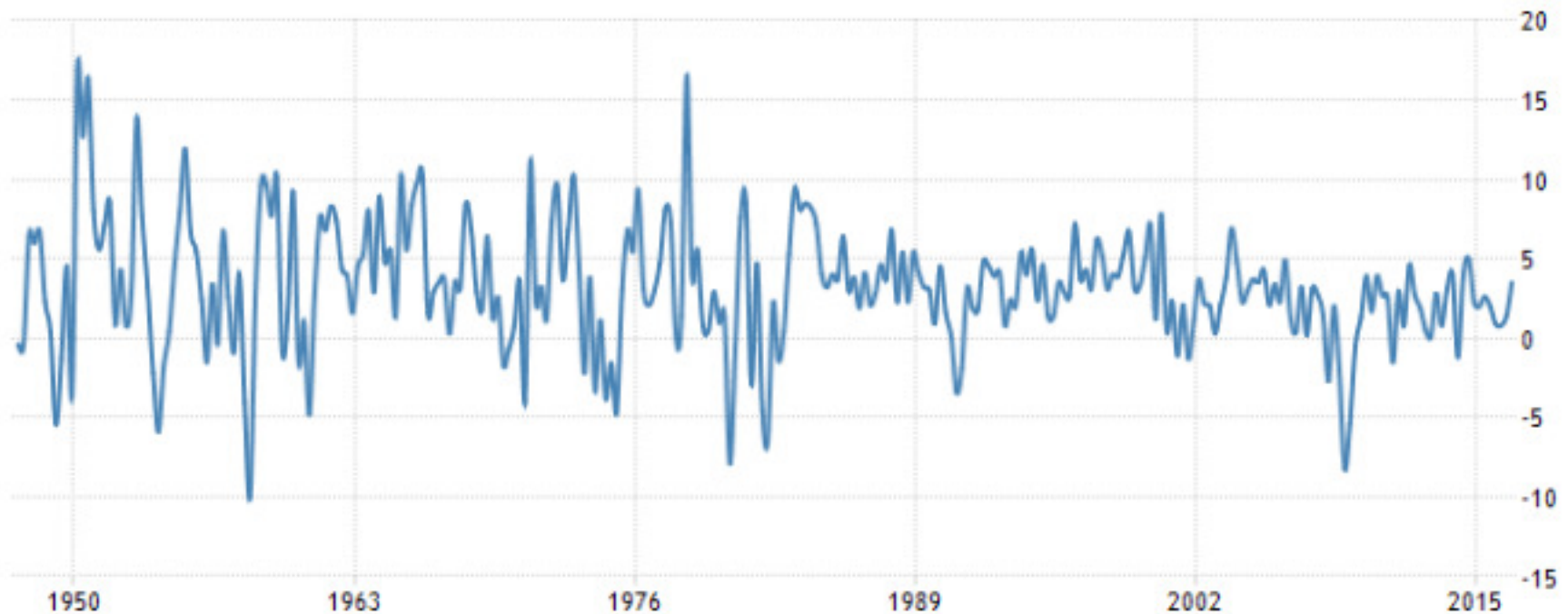


- **GDP up 1.70% in Q3 2016**
- **Fed forecast 1.9% for 2016 and 2.1% for 2017**
  - Each up 10 bps from prior forecast
- **Long-term historical annual GDP growth is 3.2% (1948 – 2016)**
- **GDP growth has been declining over past two decades, but volatility has also lessened**
  - 1950's – 60's: above 4% average annual growth
  - 1970's – 80's: around 3% annual growth
  - Last decade: below 2% annual growth

# GDP Growth

## Diminished growth, diminished volatility


US GDP GROWTH RATE



SOURCE: WWW.TRADINGECONOMICS.COM | U.S. BUREAU OF ECONOMIC ANALYSIS



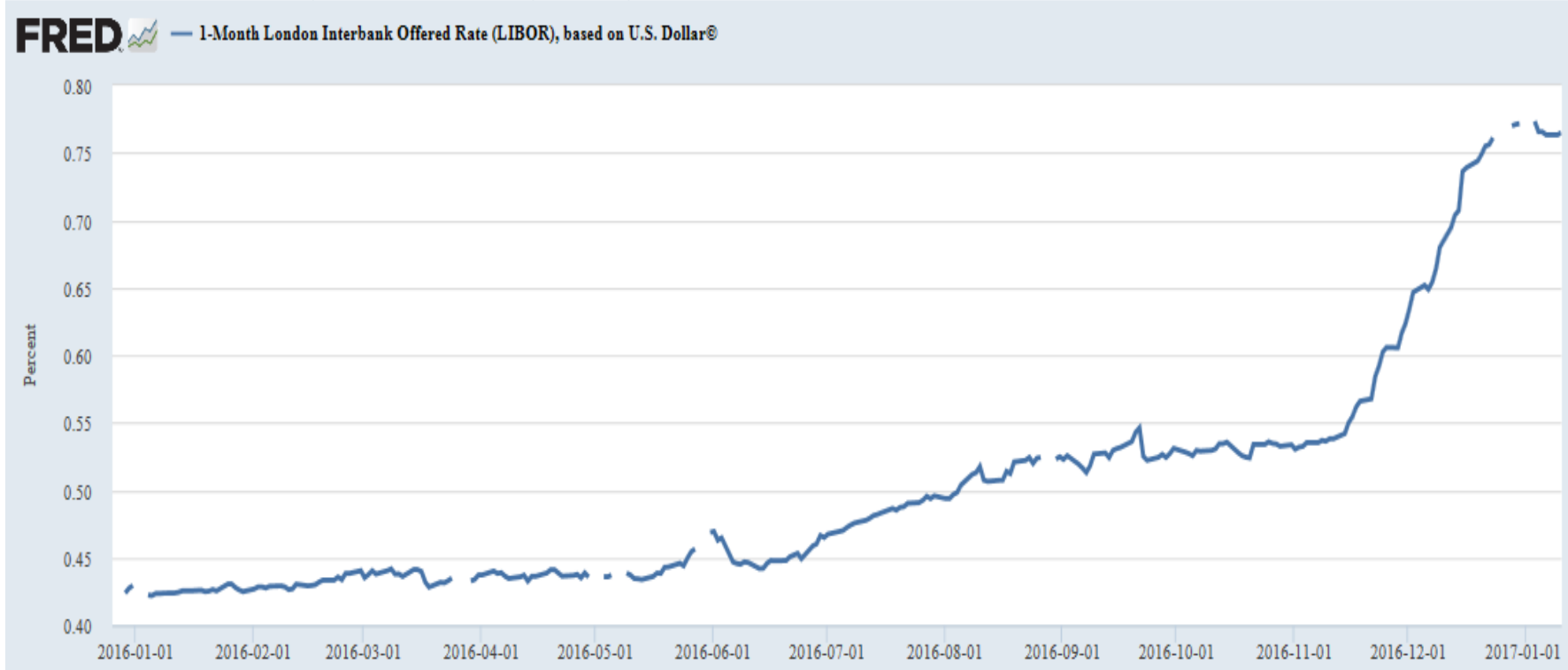
- Fed has statutory mandate to encourage max employment, stable prices, and moderate long-term interest rates
  - Inflation target is 2%
  - Long-term GDP growth target is 2-3%
  
- Factors named in December rate hike include
  - Decline in **unemployment**
  - Moderate increase in **consumer spending**, though business fixed investment remains soft
  - Increase in **inflation**, offset by earlier declines energy prices and prices of non-energy imports
    - Core inflation up 1.6% year over year as of November
    - PCE more than 1 percentage point higher than previous year

- **Federal funds rate**  **by 25 bps on December 14**
  - Now 0.75%
  - Median projections (year-end rates)
    - 1.4% 2017 – 65 bps increase
    - 2.1% 2018 – 70 bps increase
    - 2.9% 2019 – 80 bps increase

# Interest Rates

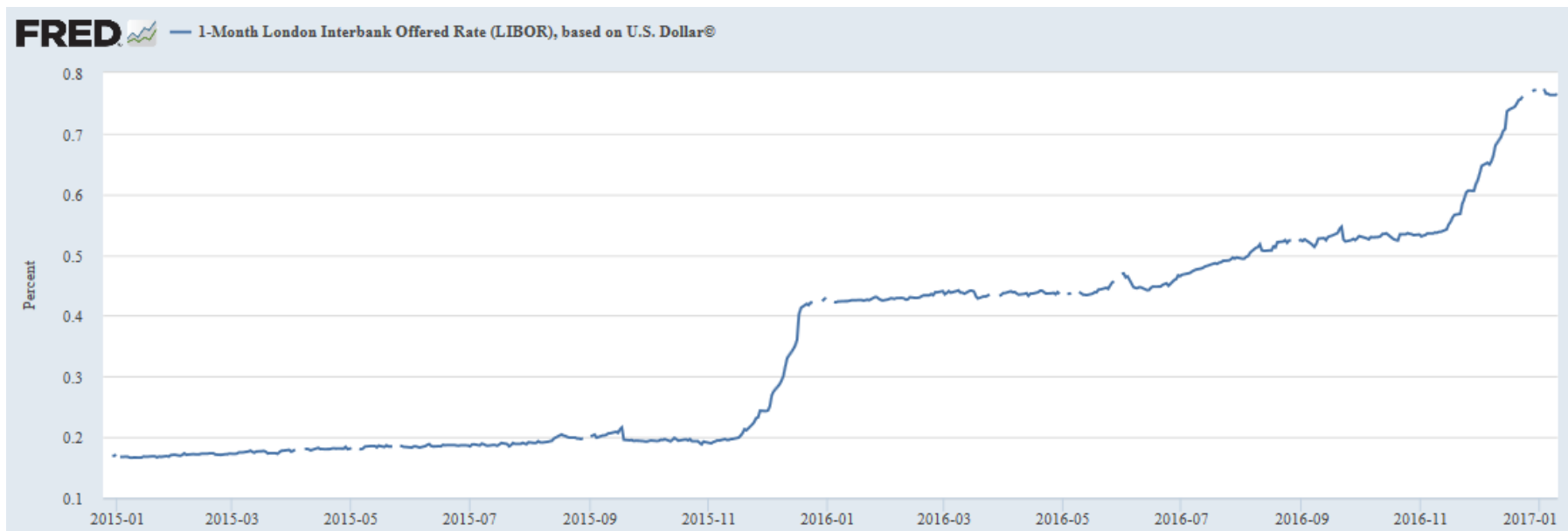
## 30 day Libor – past 12 months

- Now 0.77%
- 35 bps increase over the year
- Rate hike priced into LIBOR in mid-November



# Interest Rates

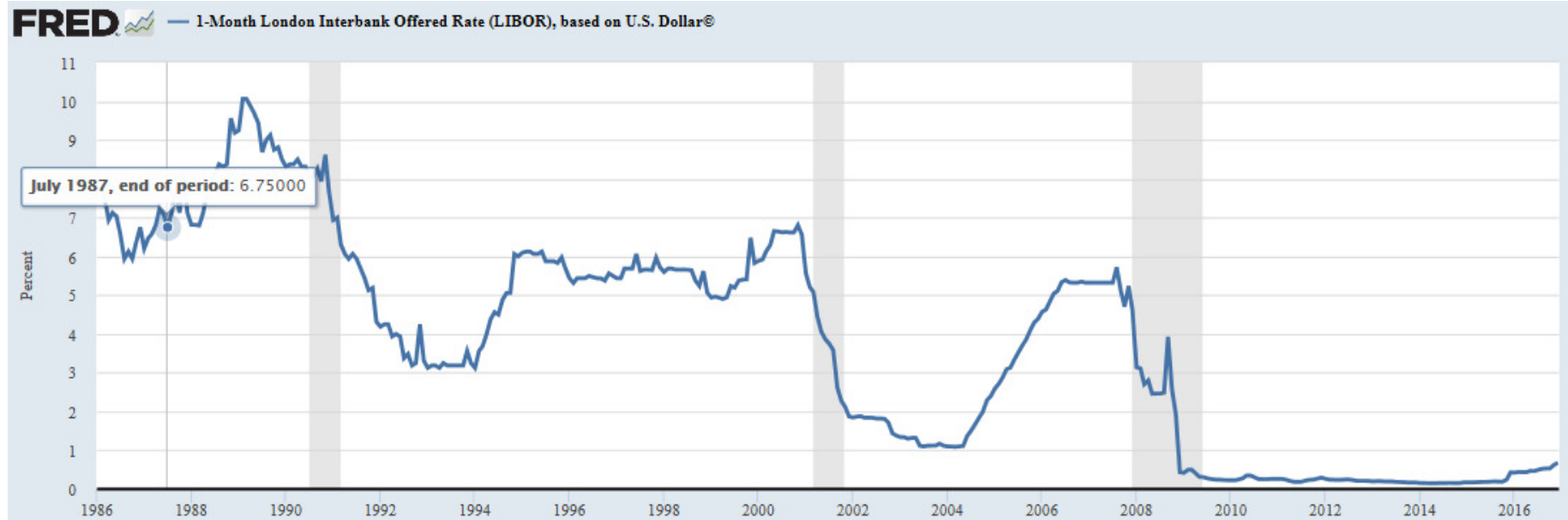
- **30 day LIBOR – past 24 months**
  - Prior 25 bps Fed Funds rate hike also priced into rates in November
  - Recent jump in rates does not appear to be election-related



# Interest Rates

## 30 day Libor – since 1986

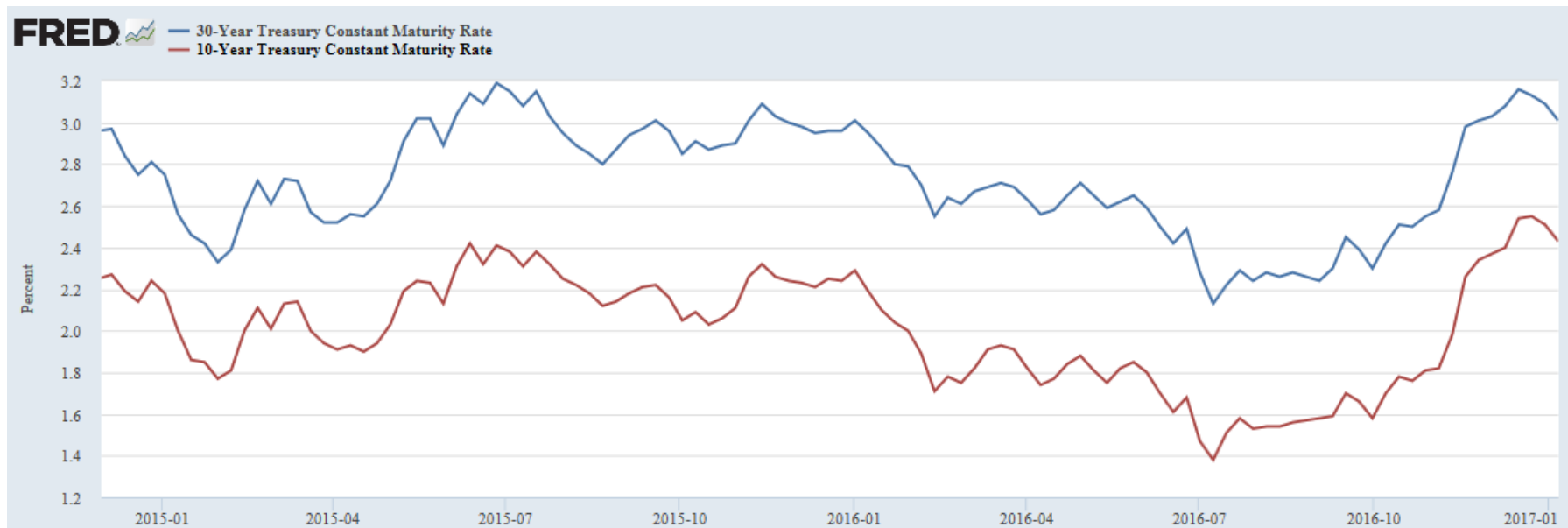
- Rates still very low by historical standards
- Lowest point 0.149% in May, 2014
- Previous low point around 1.09% in March, 2004



# Interest Rates

## 10 and 30 year treasuries – last 24 months

- 10 year – currently 2.43%
- 30 year – currently 3.01%



# Interest Rates

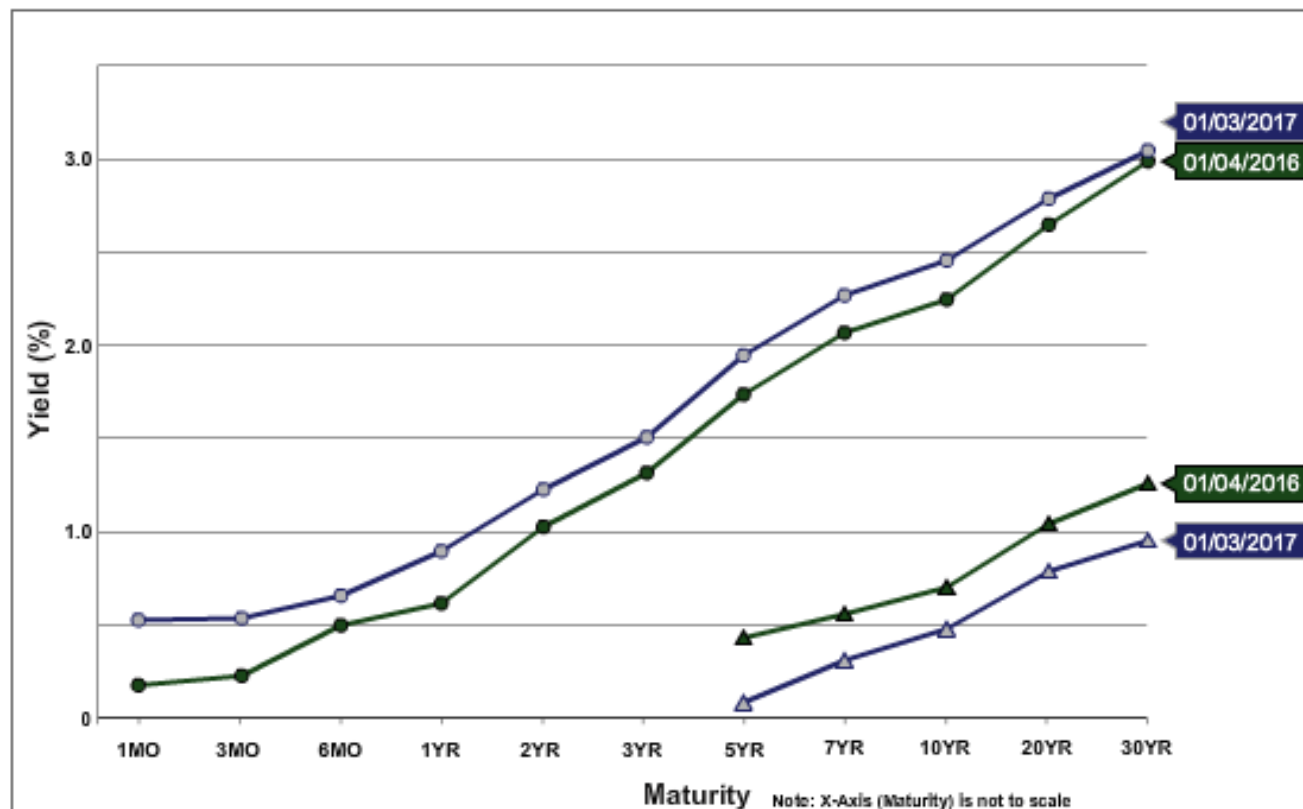
## 10 and 30 year treasuries – since 1986

- Historically low rates, but also wider spread
- Limit on “lower for longer” – signals expectation of eventual rate increases



## Treasury Yield Curve

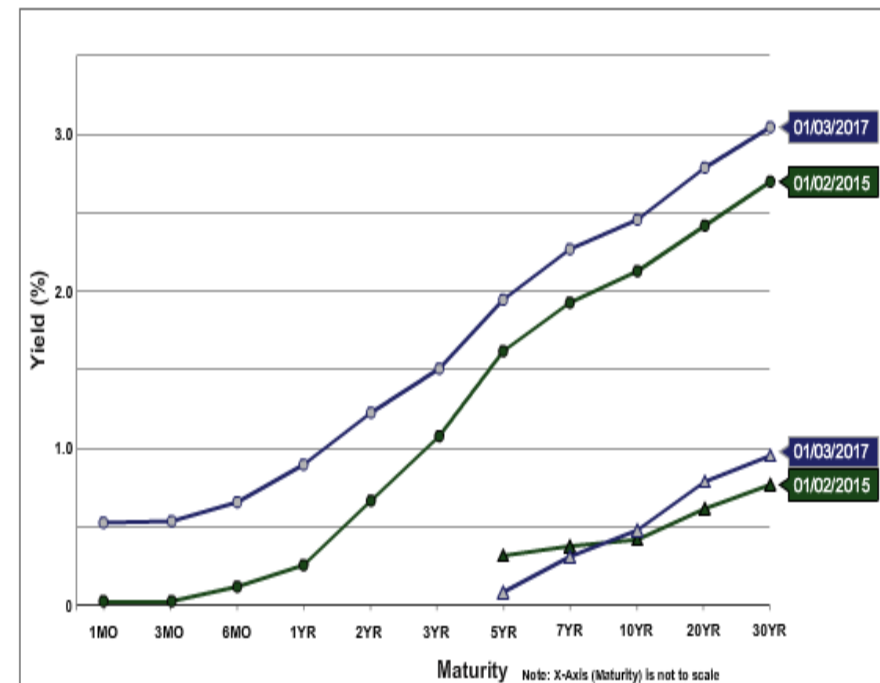
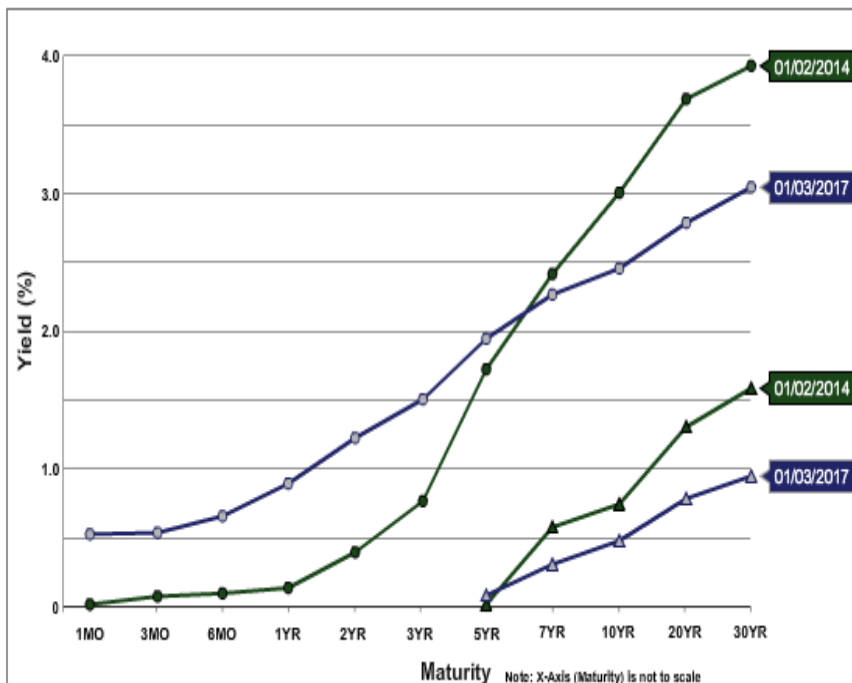
- Slightly flattened, minimal change since January 2016





## Treasury Yield Curve

- Yield curve has continued to flatten since short term rates reached low point in 2014
- Short rates rising and long rates dropping



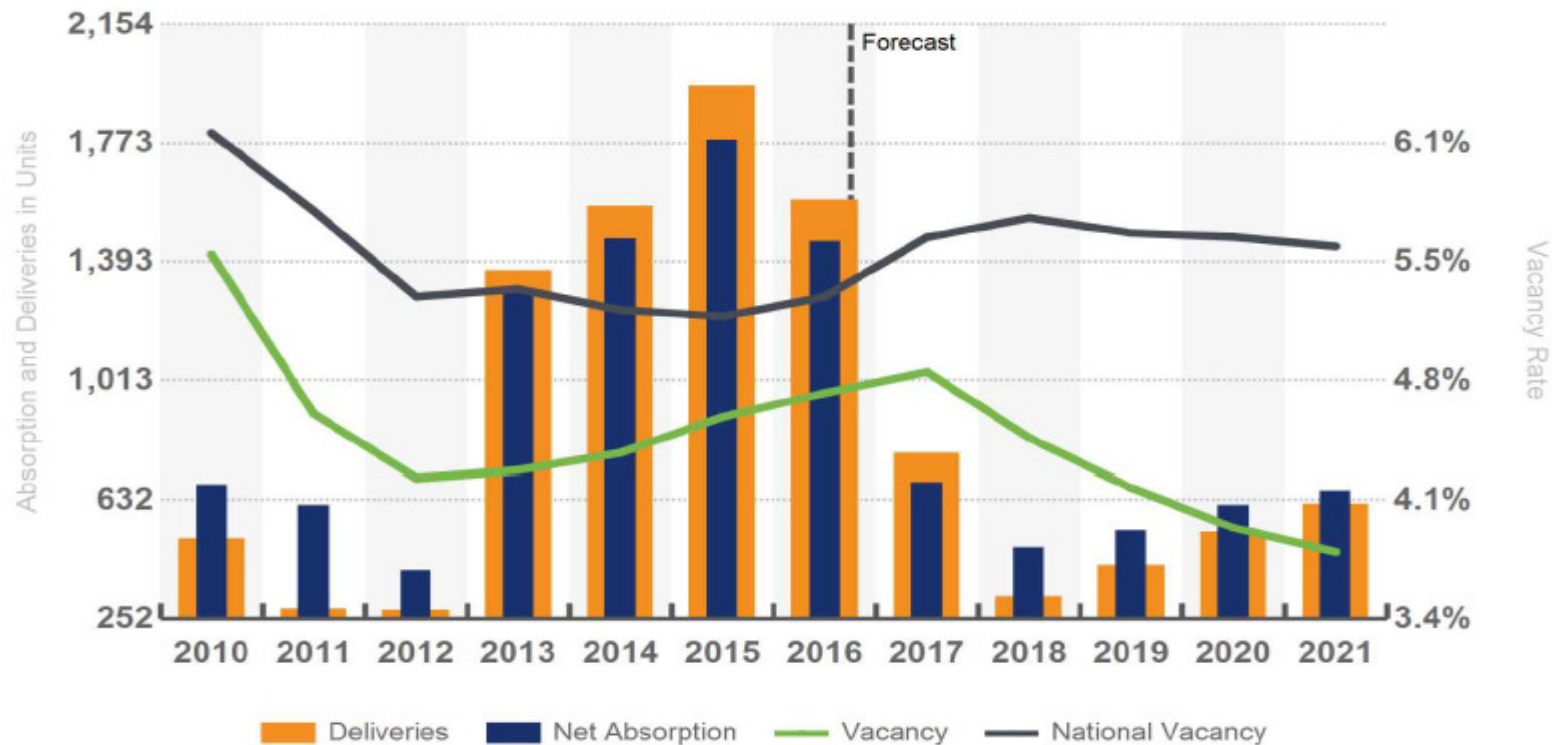
# Madison Metro CRE Outlook - Multifamily



- 2016 deliveries down from peak in 2015, reduced pipeline
- Vacancy continues to tick up, approaching 5%
- Recent boom may be reaching maturity, cap rates remain low

NET ABSORPTION, DELIVERIES AND VACANCY RATE

As of end 2016 Q3



# Madison Metro CRE Outlook - Office



- Absorption outpacing delivery for 3<sup>rd</sup> consecutive year
- 778,000 sf absorbed as of Q3 YOY
- Vacancy at record-low 5.0%
- Rents increased 1.5% over prior 12 months
- Limited new supply, some spec
- Space efficiency continues, decline in average office and cubical size

- **Performed well despite national headwinds**
  - Macy's and Sears closing stores, discounters making gains
  - Average SF continues to decline, measuring “profit per SF”
  - Competition from online retailers continues – expected to comprise 12.8% of total retail purchases by 2019
- **Absorption outpaced deliveries in 2016**
  - 428,000 sf absorbed
  - 179,000 sf delivered
- **Vacancy declined to 4.5%**
- **3.7% annual rent growth**
- **Nearly 600,000 SF forecasted delivery in 2017**
  - Vacancy expected to tick up slightly, remain below 5.0%

- **Third consecutive year of outsized demand nationwide**
- **Impact of demand for distribution centers / logistics hubs**
  - E-Commerce: Amazon expecting to hire 100,000 FTE over next 18 months
  - Companies (retail and manufacturing) seeking efficiency; reduced inventory and shorter fulfillment times
  - New supply is constrained in dense urban areas; fastest growing markets are well-located secondary markets
- **Demand for newer, modern properties**
  - Docking equipment, clear heights, quality standards
  - Data centers
  - Tech and manufacturing favoring flex space

# Madison Metro CRE Outlook - Industrial



- 1.97 million SF absorbed in 2016
- Overall vacancy 3.8%; Dane county vacancy 2.4%
- Starting to see some spec development

## Total Industrial Market Statistics

Year-End 2016

Market	Existing Inventory		Vacancy			YTD Net Absorption	YTD Deliveries	Under Const SF	Quoted Rates
	# Blds	Total RBA	Direct SF	Total SF	Vac %				
Columbia County Ind	82	3,504,469	137,255	137,255	3.9%	249,038	0	0	\$2.45
Dane County Ind	1,632	53,634,813	1,268,407	1,271,149	2.4%	1,057,687	479,957	718,280	\$5.65
Iowa County Ind	30	1,566,222	15,820	15,820	1.0%	(15,820)	0	0	\$0.00
Jefferson County Ind	263	12,074,773	362,870	362,870	3.0%	126,356	100,000	0	\$3.29
Rock County Ind	298	23,883,443	1,795,197	1,795,197	7.5%	554,478	358,000	1,205,000	\$3.69
<b>Totals</b>	<b>2,305</b>	<b>94,663,720</b>	<b>3,579,549</b>	<b>3,582,291</b>	<b>3.8%</b>	<b>1,971,739</b>	<b>937,957</b>	<b>1,923,280</b>	<b>\$4.42</b>

Source: CoStar Property®

- **Increasing credit standards**
  - Lower leverage
  - More cash in (HVCRE)
  - Recourse
  - Sponsor experience and track record
- **Anticipation of rising rates – shorter maturities**
  - Longer maturities via swap
- **Some banks pulling back on multi-family**
  - Location, location, location
  - More conservative pro forma
- **Still robust competition for strong deals**

# 2017 Capital Markets Outlook



- Overall, CRE loan originations are projected to increase slightly from 2016 levels
- MBA predicts total commercial mortgage volume to be \$537 billion in 2017
- This is a 4% increase from 2016 volume of \$515 billion



# Origination Volume Changes - 2016 v 2015



- **Commercial Banks** +20%
- **GSE's (Fannie, Freddie & HUD)** +13%
- **Life Companies** +3%
- **CMBS** -30%

# Cause for Drop in CMBS Issuance in 2016



- **Bond market volatility in late 2015 and early 2016**
- **Uncertainty with spreads/pricing and delivery execution**
- **Total CMBS issuance was \$68 billion vs expectation of \$100 billion for 2016**

- **Even though issuance levels increased in the second half of 2016, expectations for 2017 are in the \$70-80 billion range**
- **Uncertainty around new CMBS “Risk Retention Rules” requiring issuers to retain 5% of each deal issued**
  - In what form?
  - Impact on pricing?

# Thoughts for 2017

- **GSE's --- Fannie Mae, Freddie Mac & HUD --- will continue to provide substantial funding in the multifamily and healthcare sectors**
- **Life Companies are expected to allocate similar loan volumes to 2016**
- **CMBS is somewhat of a wildcard due to new risk retention rules and the impact on pricing and execution**
- **Banks will continue to play a significant role for recourse debt**

# What's Ahead in 2017?

- **Trade Policy**

- Immediate priority; Trans-Pacific Partnership, NAFTA, China
- Possible **supply chain disruptions** near-term
- Potential to **boost domestic production** long-term

- **Infrastructure Spending**

- Focus on **public-private partnerships**; projects financed by private investors and repaid via tolls and/or state payments
- **Federal tax credits** to companies that finance transportation projects

- **Tax Reform**

- **Lower tax rates** for individuals and businesses, **fewer deductions**
- Eliminate personal and corporate **AMT and NIIT**
- Reduced tax on **capital gains, distributions, and interest income**
- Repeal of **estate and GST taxes**, capital gains tax over \$10MM

# What's Ahead in 2017?

- **Administrative nominees**
  - **Secretary of State – Rex Tillerson**, CEO of Exxon Mobil
  - **Secretary of Commerce – Wilbur Ross**, private investor in distressed companies
  - **Treasury Secretary – Steven Mnuchin**, Goldman Sachs hedge fund manager
  - **Transportation Secretary – Elaine Chao**, former Secretary of Labor under George W. Bush
  - **Health and Human Services Secretary – Tom Price**, Congressman and retired orthopedic surgeon
  - **Secretary of HUD – Ben Carson**, retired neurosurgeon

- **Technology**

- Continued automation in manufacturing
- Demand for skilled labor
- Driverless cars – 3.5 million currently employed as truck drivers, hundreds of thousands more as bus/taxi/limo drivers

- **Demographic shifts**

- Continued shift toward urbanization and density
- Delayed household formation and smaller households
- Millennials now largest demographic group in US

- **Consumer preferences**

- Less demand for “things”, more entertainment spending
- Favoring local and personalized purchasing experiences
- Increasing diversity and globalization are informing preferences

# Conclusions

- **Economic indicators suggest current cycle is maturing, rates likely to rise in the near and mid-term**
- **Slow-down in multi-family market but still opportunity in retail, office, and industrial**
- **Banks continue to compete for recourse debt but with more cautious outlook, HUD and Life Companies outpacing CMBS in long-term markets**
- **Election results indicate more populist policy going forward, many investors taking a “wait and see” approach**
- **Many of the most impactful uncertainties are not linked to politics, but rather to changing technologies, demographic patterns, and consumer preferences**