

# **REALTORS®** Association of South Central Wisconsin, Inc.

The Voice for Real Estate<sup>™</sup> in South Central Wisconsin Since 1914

## What is the RASCW Minority Scholarship Program?

This Program was developed to encourage minority participation in the local real estate industry by:

- Providing financial assistance, encouragement and support to minorities who are interested in a career in real estate.
- Assisting and encouraging real estate companies to recruit, train, and mentor scholarship recipients.
- With more minorities involved in providing real estate services there will be an increase in the acquisition of real estate by minority home seekers, which will help build stronger and more diverse communities.

## What is required of the participating broker?

Brokers recruit eligible participants and provide the training and support necessary to help scholarship recipients become successful in the real estate business. Providing a "mentor" who can share personal expertise, insights, experiences and knowledge is an important part of the program. A commitment to developing a supportive working relationship, and an interest in increasing the services the company provides to under-served markets, will insure a successful partnership.

### **Benefits**

- First year of national, state and RASCW REALTOR<sup>®</sup> dues waived
- One year of SCWMLS dues waived
- Keycard, plus one year of lock box access fees waived (key deposit required)
- Free admission to RASCW Membership meetings for one year

### Requirements

- Black or African American, Asian American, Hispanic or Latino, Native Hawaiian and other Pacific Islander, American Indian and Alaska Native are all eligible (Preference will be given to U.S. citizens)
- Must have a Wisconsin Real Estate license and have an offer of affiliation with a participating RASCW Broker. Ideally the applicant is a new licensee who has not had a license for more than one year and who is aspiring to become a full time agent, but applications are considered on a case-by-case basis and exceptions can be made.
- Must be highly motivated
- Have an ability to sustain 3-6 months of start-up time in the industry



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