



REALTORS® Association of South Central Wisconsin, Inc.

The Voice for Real Estate™ in South Central Wisconsin Since 1914

Welcome Our New CEO!



Please join RASCW President Scott Walker and SCWMLS President Peter Sveum, along with the RASCW and SCWMLS Boards of Directors, in welcoming our new CEO Ruth A. Hackney, RCE.

Ruth comes to us from Missoula, MT where she has led the Missoula Organization of REALTORS® (MOR) as its Chief Executive Officer since 2010. Prior to that, she served MOR as the Public Affairs Director. Ruth also holds the position of Chief Executive Officer for the Montana Regional MLS, LLC after its creation three years ago.

Selected from an outstanding list of candidates from across the country, Ruth has demonstrated the ability to build strong and important relationships with members, leadership, staff and community. While new to Madison, family ties have often brought her to Wisconsin and the Midwest. Ruth's husband Tyler is employed by the USDA at the National Technology Development Program and has experience working with Madison's Forest Products Lab.

Community involvement plays a very large role in Ruth's life as well, as evidenced by her activities with Big Brothers & Big Sisters, the Missoula Food Bank, American Cancer Society, Camp Mak-A-Dream, Habitat for Humanity and more. Since 2011, she has been the Secretary of MOR4Kids, a 501(C)3 organization that has provided over \$300,000 in products and direct contributions to children in need of food, clothing and school supplies.

Ruth takes over from Kevin King, who is retiring after 19 years with RASCW and the SCWMLS. He will remain on staff until the end of the year assisting Ruth with her transition.

Ruth will begin on September 23. In her own words, she states, "I'm honored to be joining the REALTOR® Association of South Central Wisconsin's talented staff and dedicated volunteers. Together, we can build on RASCW's traditions while facing the opportunities of tomorrow. We will make great things happen."

We believe that great things will happen! Welcome Ruth.



4801 Forest Run Road, Suite 101 • Madison, WI 53704-7337

Telephone 608.240.2800 • Fax 608.240.2801

www.rascw.org

