RASCW

REALTORS® ASSOCIATION OF SOUTH CENTRAL WISCONSIN

2027 SPONSORSHIPS

WHERE PARTNERSHIPS CREATE POSSIBILITIES

BECOME A SPONSOR

BENEFITS	Strategic $20,000	Premier $12,500	Growth $7,500	Community $3,000
Newsletter paid ad insert	**12** Large	**6** Large	**4** Medium	**2** Small
eMagazine paid ad insert	**2** half-page	**1** half-page	**1** half-page	–
Dedicated social posts	**4**	**3**	**2**	**1**
Shared supporting **recognition at selected events**	**3** Events	**2** Events	**1** Event	**1** Event
Event admissions, across selected events	**8** Events	**6** Events	**4** Events	**2** Events
Vendor table opportunities	**2**	**1**	**1**	–
Educational session sponsorships	**1**	**1**	–	–
Association-distributed sponsor **emails**	**1**	–	–	–
Annual planning/performance review	**2** Meetings	**1** Meeting	**1** Meeting	**1** Meeting

EVENT SPONSORS

Women's Empowerment Presenting Sponsor

$5,000

- Company logo featured on event materials
- 3-minute welcome speech
- 1 Dedicated table
- 4 admissions

Annual Meeting & Board Installation Presenting Sponsor

$5,000

- Company logo on event materials
- 3-minute welcome speech
- 1 Dedicated table
- 4 admissions

Brokers Summit Presenting Sponsor

$5,000

- Company logo on event materials
- 3-minute welcome speech
- 1 Dedicated table
- 4 admissions

40 Under 40 Presenting Sponsor

$5,000

- Company logo on event matrerials
- 3-minute welcome speech
- 1 Dedicated table
- 4 admissions

Holiday Party Presenting Sponsor

$5,000

- Company logo on event materials
- 3-minute welcome speech
- 1 Dedicated table
- 4 admissions

YPN Momentum Presenting Sponsor

$5,000

- Company logo featured on event materials
- 2-minute welcome speech
- 1 Dedicated table
- 2 admissions

All event sponsors receive recognition on that event's registration page and sponsor signage/slides, where applicable. Association staff distribute any agreed follow-up; sponsors may collect contacts through voluntary opt-in. Registration lists and member contact data are not standard benefits.

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EXCLUSIVE SPONSORSHIPS

Limited to 1

New Member Orientation Host

SOLD!

$3,500

- 5 Sessions
- PowerPoint slides with company branding
- 10-minute introduction/speech
- Company-branded materials distributed to members

Membership Guide Exclusive Cover Placement

$3,500

- 1 cover position
- Linked landing-page recognition

Educational Session Sponsor

$3,500

- 3 approved courses/sessions, one per quarter
- Welcome recognition
- Company-branded materials distributed to attendees

40 Under 40 Magazine Sponsor

$3,500

- 1 cover position
- Linked landing-page recognition

NextKey Course Sponsor

$10,000

- Company branding on all NextKey courses released in 2027, up to 10 courses will be released throughout the year

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PUBLICATION SPONSOR

RASCW YEARLY NEWSLETTER PUBLICATION

RASCW Newsletter Large ad insert

$4,200

- 1 large ad in all issues (12)

RASCW Newsletter Small ad insert

$3,000

- 1 small ad in all issues (12)

RASCW QUARTERLY EMAGAZINE

eMagazine Half-Page ad

$2,000

- 1 half page ad in each quarterly issue

eMagazine Sponsored Educational Article

$4,000

- 1 clearly labeled, reviewed sponsored article per quarter. *Sponsored content does not constitute an Association endorsement.*

Make Your Move

Partnerships

- ☐ Strategic Partnership- $20,000
- ☐ Growth Partnership- $7,500
- ☐ Premier Partnership- $12,500
- ☐ Community Partnership- $3,000

Event Presenting Sponsor

$5,000 Each

- ☐ Women's Empowerment
- ☐ Brokers Summit
- ☐ Holiday Party
- ☐ Annual Meeting & Board Installation
- ☐ 40 Under 40
- ☐ YPN Momentum

Exclusive Sponsorships

- SOLD! ~~New Member Orientation Host- $3,500~~
- ☐ Educational Session Sponsor - $3,500
- ☐ Membership Guide Exclusive Cover Placement- $3,500
- ☐ 40 Under 40 Magazine Sponsor- $3,500
- ☐ NextKey Course Sponsor - $10,000

RASCW Yearly Newsletter

- ☐ Large ad insert- $4,200
- ☐ Small ad insert- $3,000

RASCW Quarterly eMagazine

- ☐ Half-page ad- $2,000
- ☐ eMagazine Educational Article- $4,000

Company Name: _____
as it should appear in sponsor recognition materials

Name: _____

Email: _____

Phone: _____

Billing Contact: _____

Payment via:

- ☐ Check
- ☐ Credit Card

Please email completed form to: rascw@wisre.com.
For questions please email or call (608)240-2800