



# Game Changer

## Business Reboot 2018

### Featuring Game Changers in Business and Communities

**Thursday, March 8, 2018**

**8:30 a.m. – Registration**

**9:00 - 11:00 a.m. – Program**

**Promega BTC Auditorium,  
5445 East Cheryl Parkway, Fitchburg**

### Registration Details

**Cost \$20**

Please register by  
March 5, 2018

**Continental  
Breakfast  
Provided**

[Click Here to Register](#)

At the door registration  
only available if there  
is space - \$25

No Refunds

Substitutes Allowed

Questions?

Contact Michelle Gille,  
WCR President,  
[gillem@firstweber.com](mailto:gillem@firstweber.com),  
or Janine Smith,  
RASCW,  
[janine@wisre.com](mailto:janine@wisre.com).

**Sponsored by:**



**Tom Farley**

### Master of Ceremonies:

**Tom Farley**, Director of Marketing, Fairway Cares,  
Author, Professional Speaker

### Featured Speakers:

**Nobu Hata**, Director of Member Engagement,  
National Association of REALTORS®

**Tommy Walls, MSW**, Senior Director of Programs  
and Taft Club Director  
Boys and Girls Club of Dane County

### Game Changing Business

Cut through the hype of present day real estate tactics and learn what it takes to succeed in real estate marketing, lead curation and post-closing referrals for a future proof business.



**Nobu Hata**

An industry veteran since 1996, Nobu is a student of marketing, communication trends, social media, and technology in the real estate industry having implemented and adapted various new school techniques to multiple successful real estate businesses. He was a REALTOR® with Edina Realty in Minneapolis before becoming NAR's Director of Member Engagement in 2012. Nobu brings insight and context of agent, brokerage and association issues up the national pipeline and delivers value-added information down in-person and online.



**Tommy Walls**

Tommy Walls will share his story and highlight how the Boys and Girls Club changes the futures of the kids in our communities. A member of his local Boys & Girls Club as a youth, he is now a leader in development programs that produce positive outcomes for young people, families and communities. Learn what you can do to help.

[CLICK HERE TO REGISTER](#)